



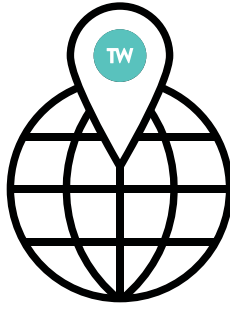
# NUMBERS YOU NEED TO KNOW

GLOBAL RESOURCE, LOCAL DATA



PREPARED BY **TRILLIUMWEST** REAL ESTATE BROKERAGE LTD.

# WE'RE LOCAL. WE'RE GLOBAL.



## WE MARKET YOUR PROPERTY TO THE WORLD.

When selling your home, you need global exposure in addition to the strong marketing expertise we deliver locally. As an affiliate of Leading Real Estate Companies of the World,™ we have the resources to market your property to the highest possible number of potential buyers. With **130,000 talented associates** around the world, we expose your property to buyers on **six continents** ensuring more eyes on your property. In addition, we receive inbound clients from other affiliates around the globe who are interested in purchasing a home.

Leading Real Estate Companies of the World™ is a pedigree denoting the very best companies who represent qualified clientele and wish to do business with similar firms. Each year our network is collectively responsible for over **one million transactions** on a global basis.

When your home is posted to our website locally, it is immediately promoted on the LeadingRE.com website. It is also immediately connected to the websites of over 565 of our affiliated real estate firms in the world.

**LOCAL EXPERTISE, GLOBAL CONNECTIONS, POWERFUL MARKETING.**

1.1 MILLION TRANSACTIONS  
\$372 BILLION IN HOME SALES  
565 COMPANIES  
4,300 OFFICES  
130,000 SALES ASSOCIATES  
OVER 70 COUNTRIES

OVER **70** COUNTRIES



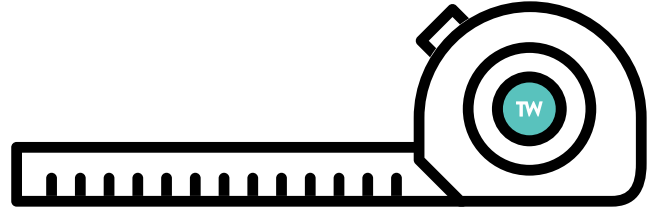
**130,000** SALES ASSOCIATES

**565** FIRMS

ENCOMPASSING **4,300** OFFICES

*Leading*

REAL ESTATE COMPANIES OF THE WORLD™



KWAR & GDAR BOARD MEDIANS

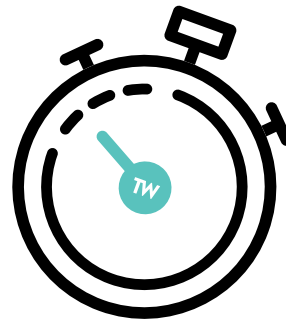
LIST PRICE / SQUARE FOOT

**366**

TRILLIUMWEST

**382**

**4.4% HIGHER LIST PRICE**



**WE LIST A PROPERTY FOR MORE, WE SELL IT FOR MORE AND WE EVEN DO IT FASTER.**

WORLD-CLASS SERVICE, WORLD-CLASS INTRODUCTIONS.



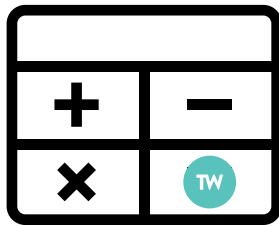
MARKET LEADERS IN OVER **40** WORLD CAPITALS

# #1 RATED REAL ESTATE BROKERAGE IN THE REGION

TRILLIUMWEST

**\$473,500**

SALE PRICE MEDIAN



KWAR & GDAR BOARD MEDIANS

**3.2% HIGHER SALE PRICE** **\$459,000**

**9%**

**FASTER SALES** THAN KWAR & GDAR BOARD MEDIANS

**48.15%** OF WEB TRAFFIC FROM THE REGION

**32.28%** FROM THE GTA BALANCE FROM ACROSS CANADA AND AROUND THE WORLD

Leading REAL ESTATE COMPANIES OF THE WORLD™

**TRILLIUMWEST**

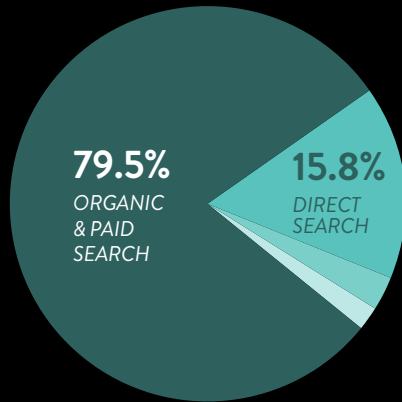


## WE ♥ THE WEB

UP TO **50,000+** WEB VIEWS A MONTH ON TRILLIUMWEST.COM LISTINGS

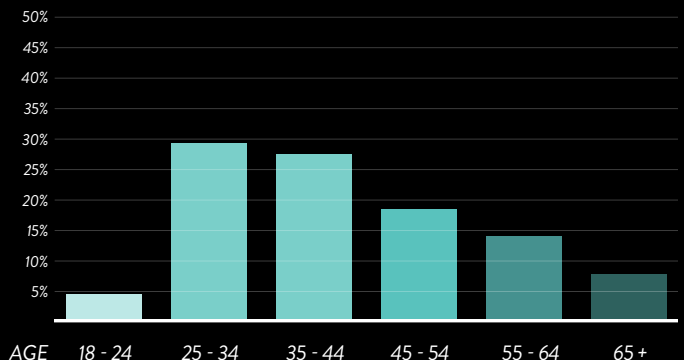
**20,000+** SOCIAL MEDIA FOLLOWERS ON ALL CHANNELS

**24/7** SOCIAL AND WEB AD PROMOTION OF ALL TRILLIUMWEST.COM PROPERTIES



HOW WE **DRIVE TRAFFIC** TO OUR LISTINGS

## TARGETTED WEB VISITORS BY AGE



# WHY USE A TRILLIUMWEST AGENT?

TrilliumWest Realtors® continuously educate themselves, tirelessly expand their marketing efforts and get up each and every day with one goal in mind - to put a buyer in the perfect home.

At TrilliumWest we take the responsibility of preparing, marketing and selling your home very seriously. We don't place homes on the MLS® system to watch them sit. Through custom internet targeted advertisement, social media and specialty websites, the goal is to create a connection between your home and a prospective buyer.

The connected TrilliumWest agent has the ability to move you seamlessly through the home sale process. Contracts, clauses, conditions and closings - this is how we spend our days, nights and weekends. With our skill, knowledge and experience, we will protect your interests and provide you with the best possible advice in selling your home.

A full commitment to you, our client, is what keeps us loving our careers and continuing to help sellers in our community realize the best possible results.

A TrilliumWest agent knows the region and the market, and is held to a high standard of professionalism by our Brokerage. It is our responsibility to protect, educate and ensure the selling process is a rewarding experience.

## WHY WORK WITH ANYONE ELSE?

**TW | GUELPH**  
11-292 STONE ROAD  
GUELPH, ONTARIO  
N1G 3C4

**TW | KW**  
240 DUKE STREET WEST  
KITCHENER, ONTARIO  
N2H 3X6

226.314.1600  
hello@trilliumwest.com  
trilliumwest.com



*Leading* REAL ESTATE COMPANIES OF THE WORLD™  
**TRILLIUMWEST**  
REAL ESTATE BROKERAGE